



## X3 Studios, the only Romanian company featured in Los Logos

Timișoara, October 30th 2008 – The design studios X3 Studios is the first Romanian company to have work published in Los Logos, an international logo design compendium.

With 16 logos, X3 Studios is showcased in the fourth volume of the Los Logos series, the most renowned Gestalten's line of books on contemporary logo design. This compendium provides an authoritative overview of current developments and advances in logo design, one of the most prestigious of creative disciplines which represents the essential visual identity of brands, companies and their philosophies. The book is structured in themes, becoming an essential resource for designers all over the world, being a resource for inspiration and creativity.

At 568 pages, Los Logos 4 is the largest volume to date, showcasing a collection of over 5000 examples of contemporary logo design by burgeoning design talent and once again offering an essential resource for all designers.

“We are very happy that the logos our team created were published in this logo design “bible”. The 16 logos featured in the book are both logos we created for our clients and also personal experiments of our designers.” said Ștefan Szakal, CEO&Creative Director la X3 Studios.

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**About Los Logos:** Gestalten's Los Logos series is known as a precursor of logo design trends, underlining the importance of logo design in the 21<sup>st</sup> century. This compendium offers an overview of current developments and advances in logo design, by showcasing a selection of relevant stylistic approaches from designers around the world.

**About X3 Studios:** X3 Studios ([www.x3studios.com](http://www.x3studios.com)) is a design studio, founded in 2001 in Timișoara, Romania. Among the services that X3 Studios can provide are the following: branding, print design, advertising design and interactive design. The X3 Studios portfolio includes over 400 projects created for international clients and over 100 projects created for national clients. Some of the awards the company received are: Rebrand 100 Awards, Eulda, LogoLounge, and Internetics.