



X3 Studios awarded at Webstock

Timișoara, October 06th 2008 – the X3 Studios blog (<http://blog.x3studios.ro>) won the first prize at the **Company & Brand Blogs** section, during the first Romanian competition dedicated to web 2.0 projects and ideas - **Webstock Awards**.

The reception took place Friday, October 3rd at Howard Johnson Grand Plaza Hotel, during the first edition of Webstock Awards, competition that included 11 categories: Publishing, Social Networking, Utility, Virals, User Generated Content, Video& Audio, Company & Brand Blogs, Blogging Campaigns, Digital Storage, Content Aggregation and Others.

The X3 Studios blog created by and for the design studio with the same name was awarded for the second time. It previously won a third position as "the best company blog" during RoBlogFest 2008, a competition that awards the Romanian blogging community.

By its style and content the X3 Studios blog addresses all the company's targets, being both a PR and recruiting tool, but also addressing potential clients and competitors.

In the **Company & Brand Blogs** category, the second place was won by iLeo with the „360 Digest” project, created for Leo Burnett, and the third place was occupied by „The Glucose Factory”, developed by Kinecto for Upground.

The jury for this competition was formed of specialists in the online field like Bogdan Barna (LG), Irina Bucurenciu (Vodafone), Octavian Costache (“News from online advertising”), Marius Deak (Green Pixel), Mihai Drăgan (MB Dragan), Dragoș Manac (SNS), Orlando Nicoară (MediaPro Interactiv), Bogdan Nitu (Webstyler), Doru Panaitescu (Marketeer), Mugur Pătrașcu (iLeo), Mihai Pricope (Adobe), Vali Petcu (Blog 2.0), Vlad Stan (Navidoo) și Alex Visa (Hyperactive).

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About Webstock: Webstock Awards (www.webstock.ro) is a competition dedicated to projects which are already launched on the market - officially, beta, private beta – at least one month old, which had site activity and which have at least one web 2.0 component incorporated. Webstock is organized by Evensys having Vodafone as a partner, the event being also sponsored by LG and Adobe.



About X3 Studios: X3 Studios (www.x3studios.com) is a design studio, founded in 2001 in Timișoara, Romania. Among the services that X3 Studios can provide are the following: branding, print design, advertising design and interactive design. The X3 Studios portfolio includes over 400 projects created for international clients and over 100 projects created for national clients. Some of the awards the company received are: Rebrand 100 Awards, Eulda, LogoLounge, and Internetics.