



## X3 Studios creates the identity for Extrude Studio

**Timișoara, August 27th 2008 – X3 Studios created the brand identity and web presence for Extrude Studio Architecture office.**

The project was based on creating a powerful and memorable logo for the architecture studio, creating the identity package and the online presence that would help Extrude Studio offer its potential clients a clear and representative inside on their activity field and expertise.

The logo created uses simple but expressive lines and colours, with a strong visual impact. The website follows the same graphic and chromatic theme, the main idea being to encourage the visitors to focus on the images that are representative for Extrude.

Dragoș Cutova, Project Manager at Extrude Studio: “We wanted a website able to communicate with the visitor both directly and on an intuitive basis our way of approaching a project, but also the two-sided partnership between us and our clients. The structural and dynamic clarity and simplicity, dominated by a self sustained expressive load, are the basic coordinates of the visual experience the site has to offer, concepts that we recognise as fundamentals for the architectural design style promoted by our office. The duality, the expressive symbolic symmetry constantly present as part of the graphic design, is an expression of our concept about the partnership designer-client, key elements that constantly shape and reflect each other.”

For additional information, please contact:

Oana Pișlaru, PR Manager

Email: [oana@x3studios.com](mailto:oana@x3studios.com)

Mobil: (+4) 0728 306 546

<http://press.x3studios.com>

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**About Extrude Studio:** Extrude Studio is an architecture office from Sibiu, a team of highly talented professionals. The studio offers professional and complete architectural services, restoration, urbanism, interior design, consultancy on architectural related topics. Further details on [www.extrudestudio.ro](http://www.extrudestudio.ro).

**About X3 Studios:** X3 Studios ([www.x3studios.com](http://www.x3studios.com)) is a design studio, founded in 2001 in Timișoara, Romania. Among the services that X3 Studios can provide are the following: branding, print design, advertising design and interactive design. The X3 Studios portfolio includes over 400 projects created for international clients and over 100 projects created for national clients. Some of the awards the company received are: Rebrand 100 Awards, Eulda, LogoLounge, and Internetics.